WHAT IS CLAIMED IS:

1. A device, comprising:

a center region having a first end and a second end;

a first end region coupled to the first end of the center region, the first end region axially longer than the center region and forming first retaining regions, the first end region including a first pincer region;

a second end region coupled to the second end of the center region, the second end region axially longer than the center region and forming second retaining regions, the second end region including a second pincer region;

wherein the first and second pincer regions include a gap that resistively allows passage of a cord.

2. The device of claim 1, wherein the center region is solid.

3. The device of claim 1, wherein the first retaining regions, the second retaining regions and the center region form a cord holding area.

4. The device of claim 1, wherein each of the first and second end regions further include a holding region into which the cord is held after being passed through the gap.

5. The device of claim 1, wherein each of the first and second pincer regions further includes opposing members, and the gap included in each of the first and second pincer regions is formed by the opposing members.

6. The device of claim 5, wherein each of the opposing members includes a tip, and the tips of the opposing members are disposed to form the gap.

7. The device of claim 1, wherein the first and second retaining regions extend perpendicular to the center region.

8. A method, comprising:

inserting a first portion of a cord into a first end region of a cord holder, the first end region including a first holding region to hold the first portion of the cord;

wrapping a remaining length of the cord around a cord retaining area of the cord holder, the cord retaining area formed from the first end region, a center region coupled to the first end region, and a second end region coupled to the center region, the first end region and second end region axially longer than the center region;

inserting a second portion of the cord into a second end region of the cord holder, the second end region including a second holding region to hold the second portion of the earpiece cord.

9. The method of claim 8, further comprising:

inserting a third portion of the cord into the first end region of the cord holder after the wrapping, such that the third portion of the cord is held in the first holding region;

wherein the inserting the second portion of the cord into the second end region is performed before the wrapping.

10. An earpiece cord holding device, comprising:

a center region having a first end and a second end;

a first end region coupled to the first end of the center region, the first end region axially longer than the center region and forming first retaining regions, the first end region including a first pincer region;

a second end region coupled to the second end of the center region, the second end region axially longer than the center region and forming second retaining regions, the second end region including a second pincer region;

wherein the first and second pincer regions include a gap that resistively allows passage of an earpiece cord.

11. The device of claim 10, wherein the center region is solid.

12. The device of claim 10, wherein the first retaining regions, the second retaining regions and the center region form a cord holding area.

13. The device of claim 10, wherein each of the first and second end regions further include a holding region into which the earpiece cord is held after being passed through the gap.

14. The device of claim 10, wherein each of the first and second pincer regions further includes opposing members, and the gap included in each of the first and second pincer regions is formed by the opposing members.

15. The device of claim 14, wherein each of the opposing members includes a tip, and the tips of the opposing members are disposed to form the gap.

16. The device of claim 10, wherein the first and second retaining regions extend perpendicular to the center region.